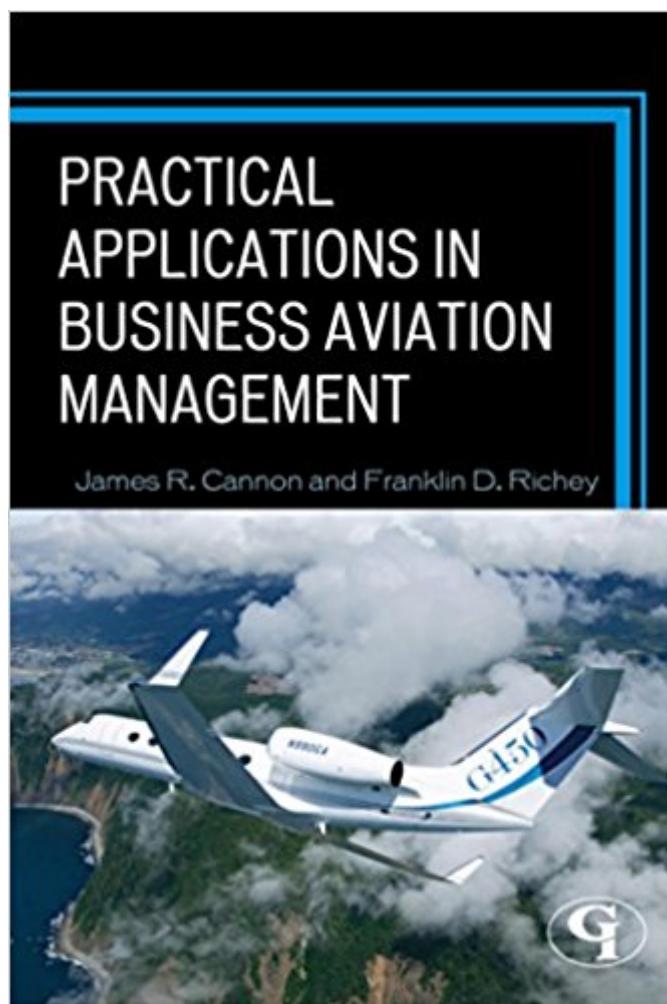


The book was found

Practical Applications In Business Aviation Management



Synopsis

Business aviation is one of America's most important yet least understood industries. Most organizations (about 85%) operating business aircraft are small and medium-size enterprises. They include a wide range of organizations: state governments, universities, charitable organizations, and all types of businesses. While the organizations that rely on business aviation are varied, they all have one thing in common: the need for fast, flexible, safe, and secure access to destinations worldwide. Many small U.S. businesses rely on business aviation. They are located in markets where the airlines have reduced or eliminated service, making business aviation an important connection to the rest of the world. Business aviation fosters efficiency and productivity, and is essential in an intensely competitive global marketplace. This textbook, *Practical Applications in Business Aviation Management*, systematically examines business aviation and provides you with a complete understanding of one of America's most dynamic industries. In this comprehensive guide to business aviation management, authors James R. Cannon and Franklin D. Richey provide in-depth and useful information on all aspects of managing a corporate aviation program. The book begins with a brief look at the history of business aviation and its important role in the aviation industry. It then moves on to focus on the practical issues facing all corporate aviation programs, such as: Regulatory compliance Administrative issues Aircraft and facility maintenance Finances and budgeting Aircraft selection and acquisition Standard operating procedures International operations Human resource management Training Communication and teambuilding Safety and security And much more The book also includes a foreword by Ed Bolen, the President and CEO of the National Business Aviation Association. It is an essential tool for students and professionals who need comprehensive, accurate, and practical information on managing a corporate aviation program.

Book Information

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Customer Reviews

Every business aviation manager should have this book on their credenza as an authoritative reference tool. Well-written, with an informative section on the development of Safety Management Systems (SMS). I hope Cannon writes a second edition soon with a chapter on how to create and manage an Unmanned Aircraft Systems (UAS) operation.

Great the book for a class through Liberty University. Got an A in the class. Was sent out in record time.

The information in this book is worthwhile, but the poor editing and proofreading make it difficult to read. The mistakes, both typographical errors and sometimes tortured prose, were so frequent as to prove distracting to someone reading at any level of detail.

Any reader who has been in business aviation even for a short period of time will easily resonate with this excellent work. It provides practical guidance and direction for both an experienced person and the beginner. The authors have clearly been in aviation operations and management for some time and been involved in a variety of operational scenarios. Their perspective and advice will be of value to all, be they pilot, mechanic, scheduler, manager or corporate executive. I particularly liked the standard operating procedures, human resources and safety management systems chapters. They were all very good, inclusive summaries and guides for those essential topics. If you're looking for background, guidance, counsel or advancement in the field of business aviation this is an excellent guide and learning tool.

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